

Roxy Art Fest

Saturday, September 24, 11am - 7pm
Application for Outdoor Booth Rental

[There is NO RAIN DATE. Please be prepared to handle any weather conditions according to your space.
Pioneer Oaks Shopping Center, 4000 Pioneer Road, Balch Springs Texas 75180

Business Name: _____
Address: _____ City/State/Zip: _____
Contact person: _____ Phone: _____
Email _____

BOOTH FEES:

- _____ **\$25 Non-profit** - 10 x 10 foot space/ YOU provide table, chairs, any booth covering
 - _____ **\$50 Vendor/Artist** - 10 x 10 foot space/ YOU provide table, chairs, any booth covering
 - _____ **\$100 Food Vendor** - 10 x 10 foot space (NO DRINKS MAY BE SOLD BY FOOD VENDORS; THE ARTS ALLIANCE IS THE SOLE DRINK VENDOR) YOU provide table, chairs, any booth covering
 - _____ **\$10 Electricity** (limited availability)–YOU MUST BRING MULTI-OUTLET AND EXTENSION CORD.
- PRODUCT DESCRIPTION** (briefly describe your product/merchandise here)

DEADLINE:
Sept. 1, 2011

_____ **\$25 AD SPONSOR** – Name on banner; business cards placed in giveaway bags; inclusion in post-production promotional video

_____ **\$250 EVENT SPONSOR** – 3-MINUTE PROMOTIONAL VIDEO OF YOUR COMPANY PRODUCED BY THE BALCH SPRINGS ARTS ALLIANCE; acknowledgment in print materials, PSAs, on-stage banner; inclusion in post-production promotional video;; 10 x 10 booth space (you supply chairs, table, booth covering)

PAYMENT OPTIONS:

CHECK ENCLOSED payable to: Balch Springs Arts Alliance

CREDIT / DEBIT CARD PURCHASE

Please fill in the information below.

Name on card _____

Card type _____ Visa _____ MasterCard _____ Discover _____ American Express

Card number _____

Expiration date _____ / _____

3 digit code _____

Amount: \$ _____

Signature: _____ Date: _____

I/we, as participants in the above Festival have read the guidelines and agree to all of the stated rules and regulation. I/we, as event sponsors, agree to distribute event flyers in my place of business to assist with promotion of the event.

Signed: _____

this _____ day of _____ 2011.

Return this signed form with applicable check or debit/credit card payment to:
Balch Springs Visual & Performing Arts Alliance, 4000 Pioneer Rd #201A, Balch Springs, Texas 75180
Phone: 972-557-1555 Fax: 972-584-0320

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Festival Rules Sheet for Exhibitor/Vendor Space

FESTIVAL MANAGEMENT: The Roxy Art Fest is a presentation of the Balch Springs Arts Alliance (hereinafter referred to as the Arts Alliance) which shall have the right, which it hereby expressly reserves, to make such rules and regulations as it shall deem advisable for the success of the Festival, and to change and amend the same from time to time, which shall govern the proper conduct of said Festival and the use of this contract and the space herein reserved by the Exhibitor/Vendor. The Arts Alliance's application, interpretation, and construction of said rules and regulations shall be final.

1. SET UP: Set up time on Saturday, September 24 is 9:00 am - 10:45 am. Set-up must be completed before the event opens at 11:00 am and all vehicles must be removed from the festival area. Take down time will not start before closing at 7:00 pm. Displays must not block sidewalks and all tables must be covered to the ground with packing materials neatly out of sight.

2. CLEAN UP: Exhibitors must remove all refuse from booth area upon breakdown. If the exhibitor fails to remove their exhibit and all refuse, the Arts Alliance will have the space cleaned at the expense of the exhibitor, under which circumstances the exhibitor agrees to make immediate reimbursement thereof.

3. PROHIBITED ITEMS: The Festival is a family-oriented event. The Arts Alliance reserves the right to determine the eligibility of any company or product for inclusion in this Festival. Items prohibited for sale or display include, but are not limited to alcohol, knives, guns, firecrackers, snapping pops, silly string, fake cigarettes, stink bombs, marshmallow guns, spray foam, paint balls, and items promoting drugs, drug paraphernalia or having offensive language.

4. SELLING AT BOOTHS: Selling is permitted from your booth. Product sampling is allowed however we ask that you notify the Arts Alliance prior to the festival with a description of product samples.

5. INDEMNIFICATION: All material and equipment brought on the property shall be at the total risk of the Exhibitor. Anything that would cause real or potential danger to any person will be prohibited on the premises except Police, Fire and Ambulance exhibitors. No firearms will be allowed on the premises.

These rules & regulations must be accepted and adhered to by each exhibitor. The Balch Springs Visual & Performing Arts Alliance reserves the right of final decisions in rules interpretation and enforcement.

Thank You!

Balch Springs Visual & Performing Arts Alliance
4000 Pioneer Road, Suite 201A, Balch Springs, Texas 75180

Remember:

ALL PROCEEDS benefit the Young Entrepreneur Club (age 13-22)
And arts education for youth age 3-18
Balch Springs Visual & Performing Arts Alliance [501c3]

STARVING ARTIST GALLERY & COMPETITION APPLICATION

Artists are encouraged to submit artwork for display and sale in our 'Starving Artist Gallery'. There is no fee however the artist agrees to pay the Balch Springs Arts Alliance 25 percent of any sales that occur on the day of the event, September 24, 2011. All submissions will automatically be entered in the 'Starving Artist Competition'. Photos of the winning piece(s) and artist information will be posted on www.balchspringsartsalliance.org and www.visitbalchsprings.com for a period of 30 days following the event.

Artwork must be clearly labeled on the back (or underneath) with Name, Phone Number, Title, Medium & Price – Limit of 3 pieces. All entries must be ready for hanging/display and no larger than 24 x 36. If yours is larger than this please call 972-557-1555. All possible care will be taken with artwork. The Balch Springs Arts Alliance accepts no responsibility for loss, damage or theft. All artwork will remain on display for the duration of the Festival. All efforts will be undertaken to display all submitted artwork, but no guarantee will be given.

Media: This gallery is open to flat and 3D media, paintings, drawings, woodwork, jewelry, fabric, glass, ceramics, metal work, photography, etc. The event committee will consider all types of creative media.

SUBMISSION FORM:

Title of Entry	Art Form / Type	Sale Price
1.		
2.		
3.		

Artist Bio (include a brief description of you and your artwork):

Artists Name: _____

Address: _____

City/State/Zip: _____ **Phone:** _____

Email: . _____

I, _____, hereby accept the conditions of entry and certify that my works are original and unaided.

Artist signature: Date:

Delivery signature:..... Date:

Collection signature:..... Date:

Thank You!

THE EVENT COMMITTEE WILL REVIEW YOUR APPLICATION AND CONTACT YOU WITHIN A FEW DAYS!!
Balch Springs Visual & Performing Arts Alliance, 4000 Pioneer Road, Suite 201A, Balch Springs, Texas 75180

ENTERTAINER / PERFORMER APPLICATION

Performing Artists are encouraged to submit an application to perform at the event. There will be two stages with electricity. Each stage will be next to a 'bistro / dining area' where event guests can relax and enjoy the performances.

The event will promote a 'family-friendly' atmosphere.

PERFORMANCEER PROMOTIONS/PERKS:

The Balch Springs Arts Alliance has a limited budget to pay performers (yes, we work for free, too!). We do try to offer some other perks though.

- 1) Photos and soundbytes of performers and their contact information will be posted on www.balchspringsartsalliance.org and www.visitbalchsprings.com prior to and following the event (through October 24, 2011) to afford each group additional promotions and visibility.
- 2) Performers will be allowed to sell cds and promotional materials pertaining to their group 30 minutes prior to and following their scheduled performance.
- 3) Festival performers will receive first right of refusal (first opportunity) to perform for paying gigs of the Balch Springs Arts Alliance.
- 4) All performers will be video-taped and photographed during the event and performances. These videos and photos will be made available to the performers at no cost.

SUBMISSION FORM:

Representative: _____

Band/Artist _____

Address: _____ City/State/Zip: _____

Contact person: _____ Phone: _____

Email: _____

Style of Music: _____

Website / url where music can be viewed/heard: _____

Number of performers / band members: _____

Performer Bio (include a brief description of you and your performance-include more pages as necessary):

MOST IMPORTANT!!

___ Yes I will perform for free at this event to help raise funds for local youth art and music programs.

___ No, I can't perform for free but would accept the following discounted rate of \$ _____ .

Performance length: _____ 30 minutes _____ 60 minutes _____ 15 minutes

Representative signature _____

Thank You!

WE WILL REVIEW YOUR APPLICATION AND CONTACT YOU WITHIN A FEW DAYS!

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